

KINDA' COUNTRY.



KINDA' COOL.

**VISIT
ROWAN
COUNTY**
NORTH CAROLINA
Be an original.®

Rowan County is the Kinda' County, Kinda' Cool you've been craving. The kind of place where you don't have to choose between a quiet countryside escape and a lively downtown experience, you can have both.

Rowan County brings together rolling farmland, parks, lakes and outdoor adventures with walkable downtowns, local restaurants, live music, arts, shopping and historic attractions.

Spend the morning exploring a historic district, the afternoon on a farm or trail, and the evening enjoying live music, theater or a locally owned restaurant. Rowan County offers an easy-to-explore mix of rural character and small-city energy, all connected by history and originality.

+ A LIVING PIECE OF HISTORY

Experience the rich history at the N.C. Transportation Museum by exploring the 60-acre site.

Once home to Southern Railway's largest steam locomotive repair facility in the southeast, the museum features all types of transportation - rail, automotive, aviation, and more. Within the four large exhibit buildings representing the remaining structures of the historic Spencer Shops, you'll find the largest remaining roundhouse in North America, locomotives, passenger rail cars, a full-size replica Wright Flyer, antique automobiles, fire trucks, the restoration of the Piedmont Airlines' Potomac Pacemaker and more. Don't miss events such as, beer festivals, auto shows, or train rides. Signature events, such as: Day Out with Thomas and THE POLAR EXPRESS™, will create lasting memories and family traditions. The North Carolina Transportation Museum is the source of education and exciting fun for the young and old.

www.NCTransportationMuseum.org





+ AMONG THE TREES

Discover an unexpected side of Rowan County, where the place you stay becomes part of the adventure.

Tucked away in China Grove, Cherry Treesort is Rowan County's original treehouse resort, featuring nine handcrafted treehouses and two underground Hobbit houses nestled among the trees. From hammock swings and a jump pillow to fire pits for roasting marshmallows, the resort offers a one-of-a-kind overnight experience surrounded by nature.

Whether it's a cozy fall escape or a spring getaway filled with fresh air and outdoor adventure, Cherry Treesort gives travelers a reason to stay overnight somewhere worth remembering.

www.CherryTreesort.com

+ THE SOUTHERN SODA THAT STARTED HERE

Discover the Salisbury story behind one of the South's most iconic soft drinks.

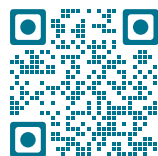
Born in Salisbury in 1917, Cheerwine has grown from a hometown original into a beloved Southern brand while remaining rooted in the community where it began. More than a century later, Salisbury is still the place to experience the history, culture and nostalgia behind this Rowan County original.

Each May, that legacy takes center stage at the Cheerwine Festival, when Downtown Salisbury draws crowds of Cheerwine fans for a day of Cheerwine-inspired food and drinks, live music, vendors, arts and crafts, entertainment and plenty of nostalgia.

From Cheerwine floats to creative culinary creations, the festival offers an original way to experience the story behind the soda that started it all.



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