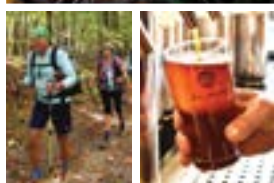


You're Invited to the Heart of North Carolina!



Located 1.5 hours west of the Triangle and 1.5 hours north of Charlotte, Randolph County promises creative discovery, ecological education, and family fun.

► National Story Angles:



COMING SOON TO THE NORTH CAROLINA ZOO: A new 2.5-acre Asia Continent with species such as tigers, Komodo dragons, Visayan warty pigs, Asian small-clawed otters, king cobras, white-cheeked gibbons. A large indoor café will overlook the tiger's habitat plus new gift shop, art installations, and more.

OPENING DATE announcement will be made in October, 2027. Watch our social media accounts; and you'll hear from Susan.

- **North Carolina Zoo**, the largest natural habitat zoo in the world. The 10-acre continent expansion, ASIA, opens Summer 2026; will bring tigers, Komodo dragon and new visitor experiences.
- **The Uwharrie National Forest:** The Uwharrie Mountains are one of the oldest mountain ranges in North America. We've got your [trail guide](#).
- **Downtown Asheboro:** Experience local dining and shopping, concerts, and the Zoo City Social District.

Find Your Muse: Seagrove is known as the **Pottery Capital of the USA**, home to around 100 working potters and about 50 pottery shops and galleries. Drive the NC Pottery Highway to visit potter families that have been turning for nine generations. Others have relocated from around the world.

- Two new, women-owned pottery studios opened this year and more in 2027.
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- **Potters Pumpkin Patch Trail:** Celebrate fall on select Saturdays in September and October.
- **Pottery Event Weekend:** Join us the weekend before Thanksgiving for **The Celebration of Seagrove Potters Show & Studio Tour** (exclusively Seagrove Potters) at Historic Lucks Cannery and **Seagrove Pottery Festival** (potters from NC and artisans from NC/other states) at Seagrove Elementary School.

► Road Trip Ready:



Photo: Summer DiSalvo

Millstone Creek Orchards hosts Highland cows on Sat & Sun, seasonally. Visit The Cider House, take a hayride. Check website for holiday events.



We're home to NASCAR legend **Richard Petty and the Petty Museum**. Not a race fan? The King's story still fascinates.



Kersey Valley Spookywoods introduces 85-passenger John Deere wagons to take guests through three haunted worlds. **Kersey Valley Christmas** sparkles with 1M lights.



Established in 1949, **The Liberty Showcase Theater**, is owned by bluegrass legends and host guest stars, such as Vince Gill, most Saturday nights.



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