

ORIENTAL, NORTH CAROLINA

*Wide water.
Big skies.
Village life.*

THE NORTH CAROLINA COAST — AT A DIFFERENT PACE.

Where the Neuse River opens into Pamlico Sound, Oriental is a waterfront village where working boats, sailboats, porches and local gathering places are still part of everyday life.

Boats share the harbor. Bikes roll down quiet streets. Locals gather on porches. Visitors linger over coffee, lunch and sunset.

No high-rises. No resort strip. Just water, sky and room to breathe.

WHY ORIENTAL IS A STORY

THE ART OF DOING LESS

Walk to coffee. Browse. Bike. Sail. Linger over lunch. Watch the boats. Stay for sunset. Oriental doesn't have to manufacture slow travel—it already lives that way.

FOOD WITH A HISTORY

Seafood, local farms and independent restaurants are connected to the people, traditions and working landscape of Eastern North Carolina. The story isn't simply what's on the plate—it's the people and place behind it.

NORTH CAROLINA'S SAILING VILLAGE

Known as the Sailing Capital of North Carolina, Oriental draws sailors and cruisers from around the world while retaining the character of a genuine coastal village.

A WATERFRONT THAT STILL WORKS

Fishing boats, shrimpers, sailboats, watermen and working docks share the harbor. The waterfront remains part of the community's daily life—not simply a backdrop for visitors.

COASTAL WELLNESS WITHOUT THE WELLNESS INDUSTRY

Fresh air. Water. Movement. Quiet mornings. Porch time. Restorative travel without the retreat center.

THE ORIENTAL FEEL

Big water without the crowds. Adventure without adrenaline. Luxury without pretension. Hospitality as it should be—personal, gracious and easy.

Come for the water. Stay for the village.

Oriental is a North Carolina sailing village where wide water, broad skies, working boats, food with a story and genuine village life come together—offering travelers a slower, more personal way to experience a quieter coast.

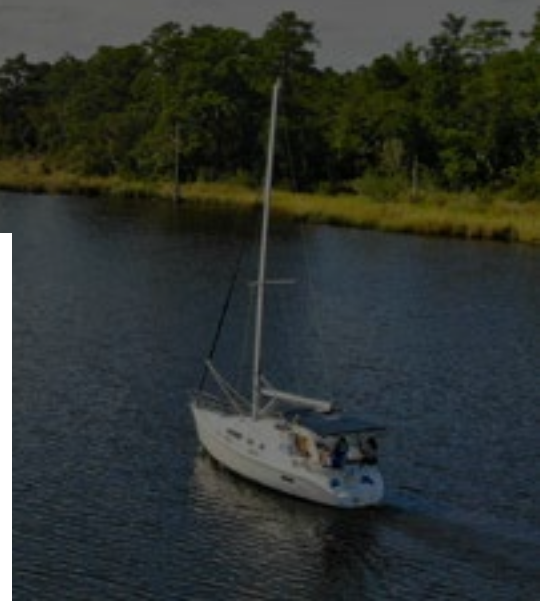
MEDIA CONTACT

Kim Bell

*Chair, Tourism & Economic
Development Board*

Town of Oriental, North Carolina
252-249-0555

townoforiental.com



ORIENTAL, NORTH CAROLINA

*Wide water.
Big skies.
Village life.*

FOR THE CURIOUS TRAVELER

SAIL — sailing lessons, races, charters, harbors filled with boats

EXPLORE — kayaking, paddleboarding, biking, birding and wildlife

EAT — seafood, family farms, generational restaurants and food with a story

UNWIND — waterfront walks, porches, sunsets and genuinely unhurried days

DISCOVER — galleries, shops, artisans, cultural events and a living waterfront

EXPERIENCE — inshore fishing, paddling, hunting and guided outdoor experiences

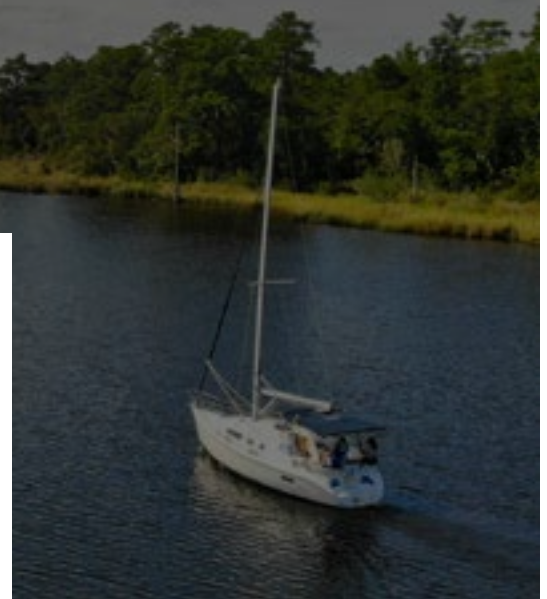
MORE THAN SCENERY

The Neuse River and Pamlico Sound are more than scenery. They are playground, workplace and pantry.

Oriental's location puts visitors within easy reach of fishing, paddling, wildlife and other water-based adventures, while the surrounding coastal landscape supports a longstanding hunting and waterfowl tradition. VisitNC itself highlights Oriental for boating, kayaking, fishing and biking, and has featured guided kayak fishing in the area.

The result is a distinctly Eastern North Carolina outdoor story: wide water, seafaring history, wild places and a village that lives alongside them.

Come for the water. Stay for the village.



MEDIA CONTACT

Kim Bell

*Chair, Tourism & Economic
Development Board*

Town of Oriental, North Carolina

252-249-0555

townoforiental.com