



WINE 200+ PRODUCERS



From the mountains to the coast
you are never more than 45 min
from a producer



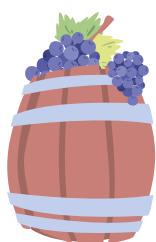
TOURISM VISITS

1.01 M

**\$193 M
TOURIST
EXPENDITURES**



**7 RECOGNIZED
AVA's**



**TOP 10
WINE PRODUCING
STATE**

NC Wine: A Taste of Place, A Story of Innovation

North Carolina is home to one of the oldest winemaking traditions in the United States. From the muscadine vines that have thrived here for centuries to today's innovative hybrids and European varietals, NC Wine represents a unique blend of history, craftsmanship, and forward-thinking viticulture

A Full Spectrum of Craft

Home to award winning wines, ciders, and meads NC is one of the most versatile beverage destinations in the country

Sustainable & Resilient

NC Winemakers are at the forefront of hybrid grape development & growing practices, ensuring our industry thrives for generations



DID YOU KNOW?

88+ grape varieties are grown in North Carolina



The NC Wine Promise

Every bottle of NC Wine.Cider.Mead tells a story

Place – Rooted in NC Soil, shaped by diverse terroir

People – Crafted by passionate winemakers, farmers, and entrepreneurs

Progress – A balance of tradition and innovation that defines our industry

Hospitality – We welcome you to enjoy all NC has to offer

NC Wine offers compelling stories

Innovation & Agriculture – Hybrid grapes are built for resilience & climate adaptability

Heritage & Culture – Muscadine Grapes, the first cultivated in America, still thrive here

Tourism Appeal – Wineries are the cornerstone of North Carolina's thriving travel & hospitality economy

Download the app today

 @ncwines  /northcarolinawine  ncwine.org



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