

HIGH POINT IS FURNITURE & so much more



Although you may know High Point as the “Home Furnishings Capital of the World,”™ we also pride ourselves on our rich history, off-the-beaten-path nature experiences, energetic entertainment scene, and vibrant food & drink culture.

Watch to learn more about High Point



Our City,
Our Rhythm



A Local's Guide
to Downtown
High Point



Little Sally Makes a Big Impression in High Point

Since arriving in November, Little Sally has given visitors a new reason to explore High Point's Southwest District. The 18-foot troll, created by internationally acclaimed artist Thomas Dambo from reclaimed wood and natural materials, has welcomed over 85,000 visitors as of mid-September. Her story has traveled well beyond the city, with more than 430 documented news and social media mentions generating over 3 million combined impressions. Little Sally is part of a family of seven Dambo trolls in North Carolina and joins more than 150 of his creations around the world. For visitors who find her in person and audiences who discover her online, she has become a recognizable part of High Point's destination story. Her impact shows how public art can spark curiosity, draw people into a neighborhood, and give them something memorable to share.



Accessibility in Action: High Point Expands Certified Autism Destination Efforts

High Point continues to shine as the first Certified Autism Destination (CAD) on the East Coast, welcoming families both near and far with thoughtfully designed experiences that engage every sense. The new Sensory Garden at the High Point Public Library is a standout, a tranquil, multisensory retreat filled with fragrant plantings, tactile features, and soothing sounds that invite visitors of all abilities to explore and unwind. To capture and share this spirit of inclusion, Visit High Point launched a dynamic new promotional video, offering an inspiring glimpse of the city's accessible attractions and warm hospitality. Together, these additions underscore High Point's commitment to creating memorable, welcoming adventures for every guest.

1IN31

1 in 31 children in the US are diagnosed with an autism spectrum disorder (ASD).

\$461B

The annual cost of autism services in the U.S. is expected to increase to \$461 billion by 2025.

1IN6

1 in 6 people have a sensory need or sensitivity.



SCAN HERE
to explore everything
High Point has to
offer to its sensory-
sensitive visitors.

Experience the Energy in High Point

High Point's calendar brings people together through music, food, and seasonal traditions. The John Coltrane International Jazz and Blues Festival celebrated its 15th anniversary during the centennial year of Coltrane's birth, with performances by Ravi Coltrane, Ledisi, the Wooten Brothers, and more. In Downtown, Savor High Point returned with global flavors, cultural performances, and experiences reflecting a community where 128 languages and dialects are spoken. Winter Glow at the Point welcomed visitors to Truist Point Stadium for holiday lights, themed nights, artisan markets, STEM activities, and visits with Santa.



Winter Glow at the Point



Social Saturdays



Savor High Point

A New Destination for Downtown

Smitty & Pearl's brings dining and entertainment to downtown High Point, featuring three restaurant concepts, cocktails, duckpin bowling, karaoke, and arcade games, giving residents and visitors another place to gather, dine, and play.



Smitty & Pearl's



Want More Information?

Scan the QR code to contact Nancy Bowman or go to [VisitHighPoint.com](https://www.VisitHighPoint.com)

