

Oh Hey!



WELCOME TO HICKORY NC!

You Haven't Met Hickory Yet?

We're not just some small town in North Carolina. We're the kind of place that surprises you with how much there is to see, sip, taste, and explore.

Hickory got its start in the 1850s as a log tavern and stagecoach stop under a hickory tree, and we've been giving travelers a reason to stop ever since. Today, that history meets a creative downtown filled with colorful murals, local brews and spirits, and a food scene ranging from Southern favorites to global flavors. Beyond downtown, paddle the Catawba River, hike the foothills, or hit the trails by bike.

Come expecting a small town. Leave wondering how there was so much more to Hickory than you expected.

Now You Know



RIVERWALK

EXPLORE THE OUTDOORS

From art-filled trails to lakeside escapes and epic parks, the outdoors in Hickory is anything but ordinary.

Hickory Trail – This multi-phase pathway links downtown to parks, green spaces, and cultural hotspots. Walk, bike, or explore all five connected sections for a distinctly Hickory adventure.

Lake Hickory – With 100 miles of shoreline, 16 boat launches, and six marinas, there's room for just about every kind of lake day. Kayak, paddleboard, fish, or cruise.

Mountain Creek Park – Just 34 miles from Charlotte, this 606 acre park brings nearly 20 miles of hiking and biking trails, scenic views, and plenty of room to roam.



MOUNTAIN CREEK PARK

STAY IN STYLE

We have plenty of traditional hotel options (we get it, those loyalty points are hard to pass up), plus downtown stays that put you within walking distance of restaurants, shops, and nightlife.

2nd Street Inn sits along the newly finished City Walk in Downtown Hickory. Originally a box factory, this 14 room inn features custom artwork and furniture, exposed brick, wooden beams, and plenty of character. Book through Airbnb or the 2nd Street Inn website and stay right in the middle of the action.



CITY WALK



2ND STREET INN



@visithickorync | visithickorync.com | 828.322.1335

THE HICKORY MUSTS:

No Entry Cocktail Lounge – A speakeasy style hideaway serving top secret, top tier cocktails.

Olde Hickory Brewery - Hickory born craft beer that's been brewing since 1994.

Harper House – A stunning Victorian-era mansion with more than a century of stories.

Bunker Hill Covered Bridge – One of the South's last remaining covered bridges and a picture perfect stop.

Murray's Mill – Step back in time at this 1913 gristmill, where the water wheel still turns.

Hickory Aviation Museum – Historic aircraft and stories of flight bring Hickory's aviation history to life.

Hickory Furniture Mart – Four floors of furniture, décor, and plenty of inspiration for your next home project.

Hickory Museum of Art - North Carolina's second oldest art museum, featuring nationally recognized artists and rotating exhibitions.

Rock Barn Spa - Soak, scrub, relax, and stay awhile at this full service spa in Conover.

CONTACT US!

Sarah Jones, MPA, CMP, TMP
Vice President of Sales, Marketing & Tourism Development
Sarah@visithickorync.com

Elizabeth C. Sigmon, TMP
Marketing Manager
Elizabeth@visithickorync.com



COWA-SAKÉ

A TASTE OF HICKORY

Hickory's culinary scene reflects the city itself: creative, varied, and a little unexpected.

- **Frothy Rooster** – A downtown breakfast and brunch spot known for bagel sandwiches, hearty bowls, and creative coffee drinks.
- **Main Chick Jammin' Biscuits** – Scratch made biscuits take center stage, with creative combinations and plenty of Southern flair.
- **Cowa Saké** – Japanese inspired urban fusion featuring colorful sushi, creative cocktails, and sake.
- **Charolais Steakhouse** – A Hickory tradition since 1969, known for tableside steak carving, its signature soup, salad and cheese bar, and extensive wine list.
- **Standard Oyster Co.** – A little taste of the coast in Downtown Hickory, with fresh oysters, chilled seafood, shellfish, and seafood boils.
- **Boca** – Mediterranean-inspired tapas and larger plates with Spanish and Moroccan influences
- **Plant Based Boss** - Did someone say 100% Vegan? Burgers, bowls, and bites so bold you won't even miss the meat.

HISTORY & CRAFTSMANSHIP

The SALT Block brings science, arts, and literature together on one downtown block. It's home to **Hickory Museum of Art, Catawba Science Center, Hickory Choral Society, Arts Culture Catawba,** and the **Western Piedmont Symphony**, making it an easy stop for a little culture, creativity, and curiosity.

Hart Square Village offers a walk through the 1800s, with the world's largest collection of historic log cabins in one place. Each October, the **Annual Heritage Festival** brings the village to life with costumed interpreters, hands on demonstrations, and stories that make history feel anything but distant.

Hickory's historic homes offer a glimpse into the city's architectural past, with **Harper House, Maple Grove,** and **Propst House** showcasing preserved homes, period details, and stories of the people who shaped Hickory.



CATAWBA SCIENCE CENTER



HART SQUARE VILLAGE



@visithickorync | visithickorync.com | 828.322.1335