



NC Mountain Story Ideas

VisitHendersonvilleNC.org

Media Contact: Craig Distl
CraigD411@gmail.com
(704) 466-3744 (office)



State Theater of NC will Celebrate 75 Years in 2027

The Flat Rock Playhouse, the official state theater of North Carolina, celebrates its 75th anniversary in 2027. A touring troupe known as the Vagabond Players in the 1930s and '40s found a permanent home in the 1950s in the Hendersonville area by entertaining summer visitors. Three-quarters of a century later, the Flat Rock Playhouse has become an equity theater hosting major productions from late spring through Christmas. The theater employs professional actors, many recruited from New York City, and builds all sets on-site with a props department and set department. The wardrobe department makes and/or fits every costume for each show. The Playhouse plans to release the 2027 season lineup by Nov. 1.

Tuxedo Falls: Luxury Treehouses & Safari Tents

A new glamping retreat provides a mountaintop escape where guests fall asleep to the sounds of waterfalls in upscale tree houses and luxury safari tents. Tuxedo Falls Luxury Camp opened last summer with four spacious safari tents and two tree houses built by the “Treehouse Guys” of the reality television show. Each climate-controlled unit includes luxury linens and hand-made local furnishings. All have en-suite bathrooms and showers, private decks, kitchenettes and pizza ovens. Some include heated bathroom floors, adjustable beds and soaking tubs. Although less than 20 minutes from Hendersonville, its location gives the feeling of being miles away from civilization.



Newly Opened Rails-to-Trail Greenway is a Big Hit

The Ecusta Trail is a game-changer for outdoor adventure in Western North Carolina. The six-mile paved greenway follows the old railway line from Main Street in downtown Hendersonville to the crossroads in Horse Shoe. The multi-use trail is wide, flat and connects to several shops, eateries, breweries and coffee cafés. Outside the city limits, the landscape changes to pine forests, bamboo groves, pasture land and the rippling waters of Shaw Creek, with the peak of Mount Pisgah visible in the distance. Bikers can park at the trailhead at the Hendersonville Welcome Center on Main Street, where they can also use the restrooms, fill their water bottles and get information about things to do along the trail.

Cheers! Trail: Two Dozen Blue Ridge Tasting Rooms

North Carolina's only craft beverage trail featuring beer, wine, cider, mead and whiskey is the Hendersonville Cheers! Trail. The trail guides people to a collection of more than two dozen breweries, wineries, cideries and distilleries, plus one Meadery. A free digital passport program allows visitors to earn cool swag along the way. Pass holders earn 100 points by digitally checking in at any tasting room. Accumulate points and redeem them for your choice of Cheers! Trail merchandise at the Hendersonville Welcome Center. Make this your year to raise a glass to local craft beverages in the North Carolina mountains.



Frolic & Play the Hendersonville Way this Holiday Season

From mid-November through New Year's Day, Hendersonville invites visitors to come "Home for the Holidays" in this special town in the Blue Ridge Mountains. Multiple evenings focus on downtown activities, such as carriage rides, visits with Santa, photos with holiday llamas, Christmas lights and stores open late with carolers and holiday treats. The Holiday Tour of Inns & Cookie Caper is a tasty way to see several bed-and-breakfast inns, and the Flat Rock Playhouse presents a multi-week holiday song-and-dance revue, "A Flat Rock Playhouse Christmas." The Peppermint Bear Scavenger Hunt is a fun family activity involving Main Street shops.

Hendersonville Ice Cream Trail: Scoop, There It Is!

Chill-seekers follow the Hendersonville Ice Cream Trail to 14 locations serving homemade and brand-name ice creams, frozen custards, frozen yogurts, banana splits, milkshakes and sundaes, as well as authentic Mexican sorbets and paletas (ice pops).

Several locations serve homemade ice cream, including Celtic Creamery, The Baker's Box, El Rio Ice Cream & Paletteria, La Vida Loca Ice Cream, McConnell Farms, The Orchard Scoop at Jeter Mountain Farm and Whit's Frozen Custard.



Only the Brave Dare Visit The Haunted Farm

Voted the best haunted house in NC, The Haunted Farm sits on a mysterious, blood-stained stretch of farmland where locals claim a bitter feud between the Lively and Tate families has wrought devastation for decades. This haunted history of curses, derangements, bloodshed, ghosts and the undead brings visitors from near and far, hoping to survive The Haunted Farm. "Chicken runs" are available for those too scared to continue. Only the bravest souls survive as this adventure takes you through haunted woods, abandoned hunting cabins and night cauldrons before an even scarier run through a two-level building of themed rooms featuring clowns, an asylum and a deranged dental office.
