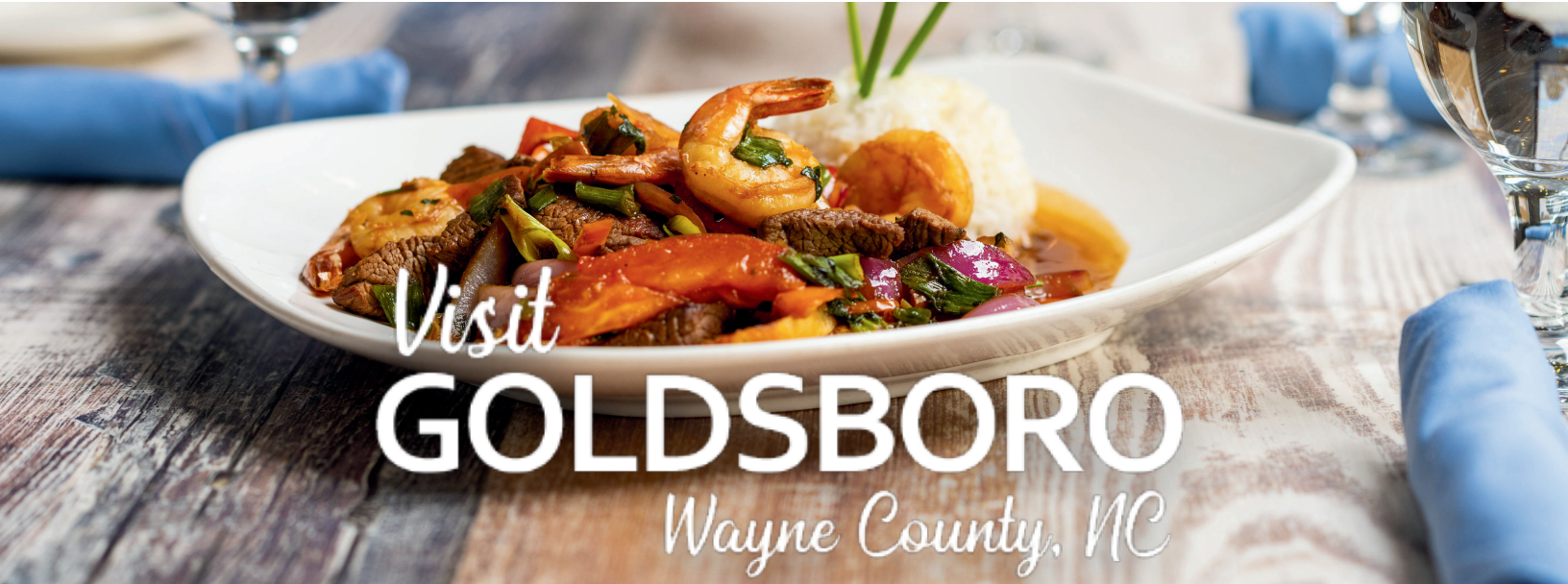




Visit GOLDSBORO

Wayne County, NC

A military town with a story beyond the flight line.

Located in North Carolina's Inner Coastal Plain, Goldsboro is home to Seymour Johnson Air Force Base and the 4th Fighter Wing. The community's connection to the Air Force is woven into everyday life, creating opportunities for stories about military culture, aviation, community pride and the people behind the mission.

Life in an Air Force Town

Explore what it means to live alongside an active-duty military installation and how Seymour Johnson AFB shapes Goldsboro's identity, events, businesses and community life.

Where the Neuse River Gets Dramatic

Just 15 miles southeast of Goldsboro, Cliffs of the Neuse State Park features 90-foot bluffs overlooking the Neuse River, hiking and biking trails, paddling, fishing and an 11-acre lake. The park also offers a visitor center and exhibits.

An Outdoor Weekend Without the Crowds

Build a story around an easy-to-plan outdoor getaway featuring Cliffs of the Neuse, Old Waynesborough Park, city parks, greenways and Wayne County's waterways.

Follow the Smoke: Eastern North Carolina Barbecue

Goldsboro is a natural place to tell the story of Eastern North Carolina barbecue, from traditional whole-hog barbecue to the local restaurants and families keeping regional food traditions alive.



Civil War History You Can Still Walk Through

Goldsboro and Wayne County are part of North Carolina's Civil War landscape. Stories can include the Goldsborough Bridge Battlefield, local cemeteries, museums and connections to the broader Civil War Trail.

A Surprisingly International Food Scene

Goldsboro's dining scene extends well beyond barbecue. A food-focused story could explore Peruvian, Caribbean, Asian fusion and other international flavors alongside classic Eastern North Carolina fare.

Pickles, Farms & Agritourism

Wayne County offers stories rooted in agriculture, from Mt. Olive Pickle Company to family farms, farmers markets, wineries and seasonal farm experiences.

A Downtown That Knows How to Have Fun

From live music and performing arts to festivals, local restaurants and downtown events, Goldsboro offers an approachable small-city experience with plenty of personality.



Visit
GOLDSBORO
Wayne County, NC

Amanda Justice
AJustice@goldsboronc.gov
919.580.4324

