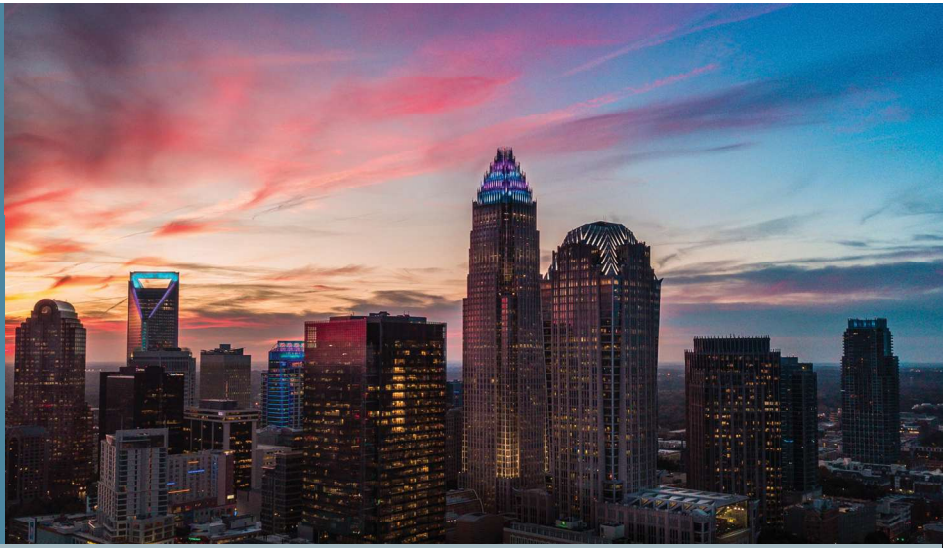


CHARLOTTE

Charlotte, North Carolina, has no offseason, blending Southern charm and urban sophistication with memorable experiences. Wander streets lined with public art and history, navigate Olympic-level whitewater rafting, savor award-winning dining and explore vibrant neighborhoods.



Flavor Has No Offseason



Charlotte is making its mark as one of the South's most exciting dining destinations. Local tastemakers serve bold flavors and fresh perspectives, driving a culinary scene rooted in innovation. Discover why **Southern Living** called **Charlotte the South's Next Great Food City**.

- Bravo's Emmy Award-winning series **"Top Chef"** brought its 23rd season to Charlotte, showcasing the Queen City's rise as a premier culinary destination. Watch the entire season, now streaming on Peacock.
- **Savor Charlotte** returns **March 10-27, 2027**, with two weeks of unforgettable culinary experiences. This citywide celebration showcases top tastemakers and diverse culinary talent through interactive classes, chef-driven menus and exclusive offers.
- Charlotte's dining scene earned the state's first-ever Michelin Star recognition in the inaugural **MICHELIN Guide American South**. Chef Sam Hart's Counter- claimed a **MICHELIN star** and a Green Star for sustainability. Colleen Hughes, head mixologist at Supperland, earned the **Exceptional Cocktails Award**, while Lang Van received a **Bib Gourmand**.



ALBERTINE



MIDDLE C JAZZ

Expression Has No Offseason



Charlotte's cultural scene spans colorful street murals, live performances and nationally renowned museums. Explore distinctive venues including Blumenthal Performing Arts Center, the newly restored Carolina Theatre, and The Harvey B. Gantt Center for African-American Arts + Culture.

- Charlotte's bundled **Attractions Pass** helps create an unforgettable Queen City itinerary. Fill the day with spectacular gardens, world-class art and hands-on fun at nine of Charlotte's top attractions using a mobile-friendly pass platform.
- **Charlotte SHOUT!** returns April 2-18, 2027. The annual celebration of the city's art, music, culture and food is an inclusive festival for all ages in Uptown Charlotte.



One of the South's
most vibrant
destinations

TRAVEL+
LEISURE

14th
largest city
in America

12 Michelin-Recognized
Restaurants

Top Cities for Business
Travel in the U.S.

TimeOut

Adventure Has No Offseason



With the world's largest human-made whitewater river, 85 miles of greenways linking city streets to natural escapes, award-winning roller coasters and 218 days of sunshine a year, the Charlotte region offers outdoor activities for all skill levels.

- The **U.S. National Whitewater Center** serves professionals and novices alike with more than 45 miles of hiking and biking trails and more than 30 recreational activities, including whitewater rafting and ziplining.
- Outdoor enthusiasts can explore the Cross Charlotte Trail (XCLT), popular greenways and **Crowders Mountain**, which offers 11 trails and sweeping views of the Charlotte skyline.



📍 WHITEWATER CENTER



📍 BOJANGLES COLISEUM –
CHARLOTTE CROWN

Competition Has No Offseason



Packed stadiums, racetracks and fields roar with the thunder of applause all year long.

Charlotte is home to a wide array of professional sports, including the **Carolina Panthers** (NFL), **Charlotte Hornets** (NBA), **Charlotte FC** (MLS), **Carolina Ascent FC** (USL Super League), **Charlotte Checkers** (AHL), **Charlotte Knights** (MiLB) and **Charlotte Crown** (Upshot League).

- The NASCAR Hall of Fame, a tribute to NASCAR's history and heritage, is undergoing a multi-phase renovation to modernize guest spaces, expand STEAM education opportunities and enhance event experiences while remaining open throughout construction.
- **Charlotte Motor Speedway** is home to the Coca-Cola 600 (May 30, 2027) and Bank of America 400 (Oct. 17, 2027).

Meetings Rule in the Queen City



Charlotte's magnetic energy and accessibility make it a leading Southeast meetings destination, with 800 daily flights and nonstop service to 170+ destinations at Charlotte Douglas International Airport, just seven miles from the Charlotte Convention Center. Uptown Charlotte's hotels, restaurants and entertainment are easily accessible by foot, light rail or rideshare.

- Charlotte extends a royal welcome to thousands of association professionals for the **2027 ASAE Annual Meeting & Exposition Aug. 7-10, 2027**. Attendees will enjoy distinctive experiences that inspire, build connections and capture the Queen City's energy.



📍 ASAE ANNUAL MEETING

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CHARLOTTE