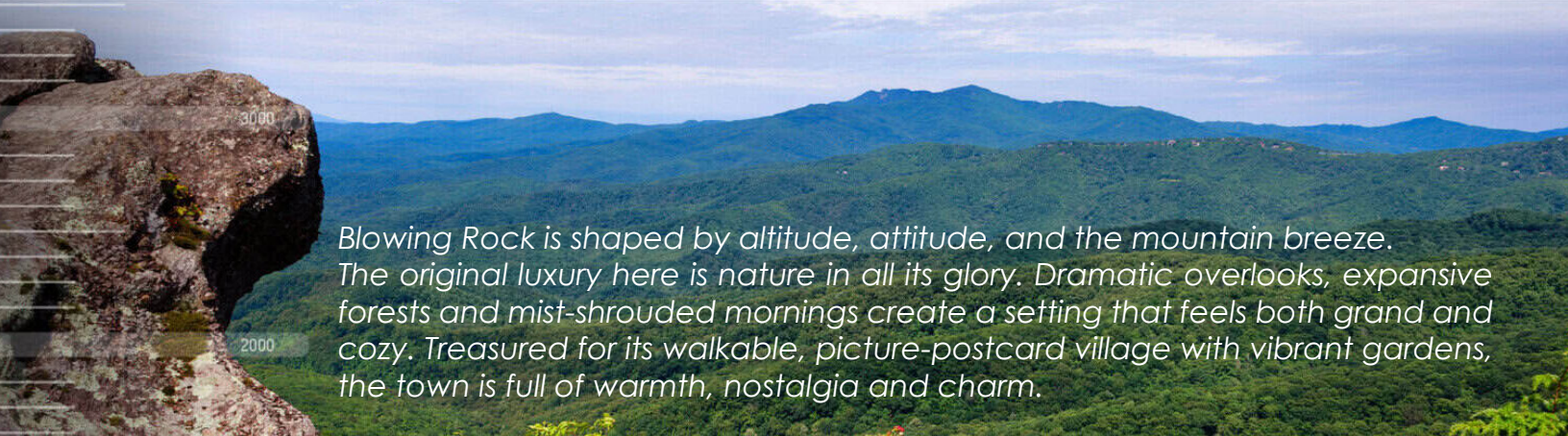


BLOWING ROCK

NORTH CAROLINA

CROWN OF THE BLUE RIDGE

3,566 FT. ABOVE ALL THE NOISE



Blowing Rock is shaped by altitude, attitude, and the mountain breeze. The original luxury here is nature in all its glory. Dramatic overlooks, expansive forests and mist-shrouded mornings create a setting that feels both grand and cozy. Treasured for its walkable, picture-postcard village with vibrant gardens, the town is full of warmth, nostalgia and charm.

..... New in Blowing Rock

Blue Ridge Parkway Update: Major construction is complete in the Blowing Rock area!

The roadway is open from milepost 276 to 317 (Blowing Rock is at milepost 294).

- **Haven Restaurant** is now open at Chetola Resort. Renovations in the historic manor house eatery include a new bar area that overlooks an improved lakeview patio.
- **The Windmoor Hotel** is now open on Sunset Drive in downtown Blowing Rock. The local venture is a luxury boutique property with king & queen rooms and suites, steps from shopping and dining.
- Annual **Symphony event celebrates its 40th year** at its newest location: Appalachian Ski Mountain. Symphony on the Mountain features big views and a natural amphitheater to enhance sound.
- **Bistro Roca @ Hellbender Bed & Bev** is a collaboration to keep a local favorite restaurant alive. Bistro Roca suffered a tragic fire in January 2026. Currently rebuilding, a 2027 reopening is planned.
- **Bubba's** is a new gas & grill diner inside an old service station, created for locals by a father and son with 4th-generation Blowing Rock roots. Same family behind the sweet staple Blue Deer Cookies.
- Blowing Rock Walking Tours is presenting **Ghost Tours**- evening walks with spooky local tales.
- Blowing Rock **Food & Wine Tours**: 3-hour walking tour of downtown, exploring local food, wine, art, & history! Features include art by Elliott Daingerfield and food & drink at favorite spots.
- **Ben Long Frescoes**, rescued from obscurity and near-destruction, to Rumble Memorial Presbyterian Church on Main Street. Two large works, public viewings & private tours available.



On Main Street

- Recent accolades for Blowing Rock include: One of the **South's Best Small Towns** in Southern Living's 2026 South's Best Awards, Named **Best Main Street** in Blue Ridge Outdoors' 2026 Best of the Blue Ridge Awards, Named **NC's Finest Downtown** in Carolina Country's 2025 Carolina's Finest Awards.
- **Embers Hotel** is one of the **South's Best New Hotels** in Southern Living's 2026 South's Best Awards.
- **Chetola Resort** a **USA Today's 10 Best Fishing Lodges** in May 2026
- **Gideon Ridge Inn** is one of **Trip Advisor's 2026 Best of the Best**, awarded to fewer than 1% of listings.

..... Story Ideas

A Million Flowers: Blowing Rock's public gardens are famous for their lavish blooms. A landscaping crew of *just four* keeps all the Town gardens and planters thriving. They have a great friendship with the Garden Club, which maintains the Memorial Garden and its showcase of native perennials.

Saddle Up: Moses Cone Memorial Park features 25 miles of trails that were built as carriage roads long ago. Today, **three different services offer trail rides** there. Book a [private horseback ride](#), a [group trail ride](#), or reserve a [carriage ride](#) on the carriage trails. Visit during the Blowing Rock Charity Horse Show, presented three weeks each summer, to make it an equestrian escape.



Carriage Run



Gideon Ridge

Unique Places to Stay: Find rooms with **private porches and a Japanese soaking tub** at [Gideon Ridge Inn](#). [Meadowbrook Inn](#) has two suites with a **private pool**. [Mountainaire Inn](#) offers **little log cabins** tucked in a garden, right on Main Street. Top-floor Tree-house Suite at the [Inn at Ragged](#)

[Gardens](#) features multiple skylights, bark siding along interior walls, **a bathroom fireplace**, and a private balcony with a view of the grounds.

A NC Trail Town: History walks to mountain hikes

The Blowing Rock is home to [over 50 miles of hiking trails](#). [Plus find paths for](#) horseback riding, cycling, cultural walks, mountain biking, greenways, and waterfall viewing.

Holiday Glow Time: A whole month of winter celebration!

From Thanksgiving to the New Year, Blowing Rock transforms into a festive, glowing holiday village! Seasonal events include: Christmas in the Park & Lighting of the Town, Blowing Rock Christmas Parade, Tweetsie Christmas, The Holiday



Main Street Lights

Stroll, New Year's Eve Fireworks at App Ski Mountain, Holiday Market at Mustard Seed, Festival of Lights at Chetola Resort, Choose & Cut Christmas Trees, Saturdays with Santa at the Blowing Rock, & Winter Sports & Snow Tubing at local slopes.

Good to Know

Annual Special Events, 2026-27 dates:

Tweetsie Ghost Train: Sept 25 – Oct 31
Halloween Festival: Oct 31
Christmas in the Park: Nov 27
Tweetsie Christmas: Nov 27 – Dec
Holiday Stroll: Dec 11
WinterFest: Late January 28 - 31
Art in the Park: One show each month, May-Oct
Artists in Residence: Memorial Day to Labor Day + October
Charity Horse Show: Jun 10 - 13, Jul 27 - Aug 1, + Aug 3 - 8
Wood-fired Kiln Opening: June 26
July 4th Festival: Jul 3
Symphony on the Mountain: July 16
Tour of Homes: July 23
Plein Air Festival: Sept 14-18

Blowing Rock Attractions:

Blue Ridge Parkway
Tweetsie Railroad
The Blowing Rock
Blowing Rock Art & History Museum
High Gravity Adventures
Sky Valley Zip Tours
Blowing Rock Trail Rides
Blowing Rock History Walk
Mystery Hill
Doc's Rocks
Appalachian Ski Mountain
Moses Cone Mansion (Flat Top)
Westglow Spa
+ Grandfather Mountain, Hawksnest
Snow Tubing, & more area skiing nearby

Adventure Here!

Hiking, Fly Fishing, Skiing, Horseback Riding, Cycling, Ziplining, Rock Climbing, Mountain Biking, Rafting, Camping, Canoeing, Snowboarding, River & Snow Tubing...

