

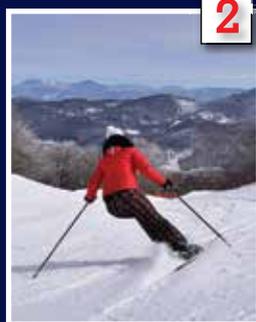


### 1 Appalachian Ski Mtn.

The NC High Country's 1st ski area. Renowned for teaching beginners, families and groups how to ski since 1962. Home of the French Swiss Ski College, the South's largest independent ski school and SKIwee. 2,850 sets of ski, snowboard and skiboard rentals. Offering NC's only Flex Ski Ticket and only Burton Learn to Ride Center. Jacket, bib, glove, goggle and helmet rentals. 3 terrain parks, refrigerated outdoor ice skating rink, 46,000 sq. ft. Bavarian-style lodge with wireless internet and 200' observation deck. Restaurant with fireplace overlooking slopes, Ski Shop, Gift Shop, nursery, locker room, TV lounge and group meeting rooms. Ski & Stay packages including ski-in/ski-out chalet rentals. Open 7 days and nights, mid-November to late March. 2 miles off 4-lane US Hwy. 321 between Blowing Rock and Boone.

- STATS: - Peak Elevation: 4,000 ft. - 12 Slopes - Ice Skating  
 - Base Elevation: 3,635 ft. - Lifts: 2 Quads, 1 Double, - Tubing  
 - Vertical Rise: 365 ft. 1 Surface, 2 Conveyors

940 SKI MOUNTAIN RD. - PO BOX 106 - BLOWING ROCK, NC 28605  
828-295-7828 - 800-322-2373 - 828-295-3277 (Fax)  
info@appskimtn.com - www.appskimtn.com - www.appterrainpark.com



### 2 Sugar Mountain Resort

Sugar Mountain is North Carolina's largest winter resort featuring Whoopdedoo, the state's only double black diamond slope. You'll enjoy skiing, snowboarding and snowshoeing day and night on 125 skiable acres. State-of-the-art snowmaking covers all 21 slopes including a terrain park. Friendly winter sports schools accommodate all ages and abilities including half or full day programs for kids. The rental shop specializes in top of the line equipment. Sugar has an easy access tubing park with several 700 ft. lanes and a 10,000 sq. ft. outdoor ice skating rink. The base lodge houses 2 cafeterias, the Last Run Lounge, the group sales department, an easy-access locker room and the Sugar Mountain Sports & Gift Shop. Midweek winter value packages and special events are available for just about anyone. Summer fun includes weekend lift rides, mountain biking, hiking, SugarBrew, Oktoberfest and weddings. Located just off NC Hwy 184.

- STATS: - Peak Elevation: 5,300 ft. - 21 Slopes - Ice Skating  
 - Base Elevation: 4,100 ft. - Lifts: 1 Triple, 4 Doubles, - Tubing  
 - Vertical Rise: 1,200 ft. - 1 High Speed Six Pack, - Tubing  
 - 1 Surface, 1 Carpet Conveyor

1009 SUGAR MTN. DR. - PO BOX 369 - BANNER ELK, NC 28604  
828-898-4521 - 800-SUGARMT  
info@skisugar.com - www.skisugar.com



### 3 Beech Mountain Resort

At 5,506 feet in elevation, Beech Mountain Resort remains the highest ski area in the East. To supplement the annual snowfall of over 80 inches, Beech has extensive snowmaking capabilities that cover 100% of the skiing terrain. There is a large variety of skiable acres including terrain parks. Beech has lighting and is open for night skiing. A favorite with families, Beech offers skiing, snowboarding, or skating on a 7,000 sq. ft. outdoor ice rink. Skiing and snowboarding instructions are available for all ability levels, and there is also a program for youths that includes equipment rental, a hot lunch, and a day of instruction in proper ski and snowboard technique. Also on-site are equipment and clothing rentals as well as shopping and dining. Group rates are available. Accommodations, including chalet rentals and inns, are close by.

- STATS: - Peak Elevation: 5,505 ft. - 16 Slopes - Ice Skating  
 - Base Elevation: 4,675 ft. - Lifts: 1 High Speed Quad, - Tubing  
 - Vertical Rise: 830 ft. - 1 Fixed Grip Quad, 4 Doubles, - Tubing  
 - 1 Carpet Conveyor

BEECH MTN. PARKWAY - PO BOX 1118 - BANNER ELK, NC 28604  
828-387-2011 - 800-438-2093  
info@skibeech.com - www.beechmountainresort.com



# Wintertime fun!

## Southern Snow



The mountains of North Carolina have the highest elevations and the coldest climates in the South. So, don't let your hometown weather fool you into thinking that the conditions in the mountains are the same. With every thousand-foot rise in elevation there's usually a 3 or 4 degree drop in temperature, making the mountain areas about 15 to 20 degrees cooler than lower elevations. To supplement an average snowfall of 70 inches, North Carolina Ski Areas' state-of-the-art snowmaking capabilities provide 100% slope coverage. When temperatures fall below freezing, we take advantage of these opportunities to help create fantastic conditions.



Photos: bushphoto.com



### 4 Cataloochee Ski Area

One of the first areas to open each season, Cataloochee is committed to making your skiing experience the best it can be. Utilizing one the most advanced snowmaking systems in the Southeast on 18 lighted slopes, 5 lifts including 2 moving carpet lifts, and 4,000 sets of snowsports equipment, Cataloochee has something for everyone. Ski School for all ages and abilities, including our HEAD Kid's Adventure Center for ages 4-12. Group rates for pre-reserved groups of fifteen or more. Fireplace, restaurant, lounge and on-mountain shop are located in the lodge. Cataloochee Ski & Sports Shop in Maggie Valley offers discounted rentals, lift tickets as well as everything you need for a day on the slopes. Tube World in Maggie Valley has 12 lanes of snowtubing fun! Easy 4 lane access; 40 minutes from Asheville with great midweek packages makes economical winter fun closer than you think!

- STATS: - Peak Elevation: 5,400 ft. - 18 Slopes - Tubing  
 - Base Elevation: 4,660 ft. - Lifts: 1 Double, 1 Triple, - Tubing  
 - Vertical Rise: 740 ft. 1 Quad, 3 Carpet Conveyors

1080 SKI LODGE RD. - MAGGIE VALLEY, NC 28751  
828-926-0285 - 800-768-0285  
ski@cataloochee.com - www.cataloochee.com - www.kidsskifree.com



### 5 Wolf Ridge Ski Resort

Wolf Ridge Ski Resort is NC's most accessible ski slope — just 5 miles from I-26 (exit 3). Formerly Wolf Laurel Slopes, Wolf Ridge offers unmatched views and well groomed slopes. The resort was expanded in 2006 with the addition of a new ski slope, quad lift and terrain park. There is something for everyone, from beginner to expert, at this family-oriented resort that has been rated #1 in Western NC for the past 4 years. There are 3 places to park, purchase lift tickets and pick up ski and snowboard rentals. Snow Sports School offers private and group lessons in skiing, telemark skiing, snowboarding terrain park... while the Wolf Cub program helps kids learn and enjoy the snow. Dining has expanded too: The Grill at Lower Lodge, The Lodge Steak & Ribs at Upper Lodge and Boardwalk Grill at Breakaway Village.

- STATS: - Peak Elevation: 4,700 ft. - 23 Slopes - Tubing  
 - Base Elevation: 4,000 ft. - Lifts: 2 Quad, 2 Double, - Tubing  
 - Vertical Rise: 700 ft. 2 Surface

578 VALLEY VIEW CIRCLE - MARS HILL, NC 28754  
828-689-4111 - 800-817-4111  
marketing@skiwolfridgenc.com - www.skiwolfridgenc.com



### 6 Sapphire Valley Ski Area

The Sapphire Valley ski slopes are an integral part of a 5,700 acre four-season resort nestled in the North Carolina Blue Ridge Mountains. Sapphire Valley is the closest North Carolina ski hill to Atlanta, GA and is an excellent opportunity for a day trip. The intimate nature of our ski hill and short lift lines make Sapphire Valley a popular choice amongst families and beginning skiers. Our state of the art quad chair lift means the guest can optimize the number of runs they take and our lift tickets are good for the whole day. The main hill is 1,600 feet in length with a 200 foot vertical drop and is very skiable for all ages. We offer skiing, snowboarding and tubing at the most affordable rates in the state. Lessons and group discounts are also available.

- STATS: - Peak Elevation: 3,400 ft. - 2 Slopes  
 - Base Elevation: 3,200 ft. - Lifts: 1 Quad, 1 Carpet Conveyor  
 - Vertical Rise: 200 ft. - Tubing

217 SAPPHIRE VALLEY RD. - SAPPHIRE, NC 28774  
828-743-7663 (Main) - 828-743-1169 (Hotline)  
svma@aol.com - www.skisapphire.com



## North Carolina Gold Card

Purchase a North Carolina Ski Areas Association gold card and ski or ride all six North Carolina Resorts anytime — absolutely no restrictions! Only 100 Gold Cards are sold. Additional information and applications are available online at our official site... [www.goskinc.com/goldcard](http://www.goskinc.com/goldcard)

# www.goskinc.com

With an average annual snowfall of 70 inches, there's always some new snow to report. For current slope conditions at any of the North Carolina ski areas, visit... [www.goskinc.com/reports](http://www.goskinc.com/reports)

## Slope Conditions

# GoSkiNC.com

North Carolina Ski Areas  
ASSOCIATION

## Discover Snow in the North Carolina Mountains



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### Sugar Mountain Resort

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828-898-4521 · 800-SUGARMT  
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### Beech Mountain Resort

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### Cataloochee Ski Area

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www.cataloochee.com



### Wolf Ridge Ski Resort

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828-689-4111 · 800-817-4111  
www.skivolfriidgenc.com



### Sapphire Valley Ski Area

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828-743-7663 · 828-743-1169  
www.skisapphire.com

## Discover Snow in the North Carolina Mountains



## Our snow is calling. Time to hit the slopes!

### Wintertime in North Carolina

When the world was created, the North Carolina's Appalachian Mountains received special consideration — they are the oldest mountains in the world, reaching the highest elevations in the East. The 5,000' plus peaks, mean frequent snowfalls, temperatures cold enough for snowmaking and incredibly breathtaking winter scenery. 100% snowmaking at all six North Carolina ski areas and natural winter weather provide wonderful skiing, snowboarding, tubing, ice skating and snowshoeing from November through March. There's something here for everyone. Beginners, advanced skiers, snowboarders and non-skiers can enjoy a mountain experience; fireplaces, après ski, meeting new friends, ice skating, tubing, snow-shoeing or just catching a snowflake.

The North Carolina mountains are a favorite winter vacation destination. And, getting to each of the six resorts is easier than you might think — well-maintained highways take you right to the slopes. Come experience winter at its best and people at their friendliest!

### Learn to Ski or Snowboard



Whether you're a beginner, an aspiring expert, young or old; take a lesson to ensure a fun experience! The advantages can be instantaneously rewarding. The learning curve certainly varies, however a lesson is always a smart idea. An instructor will help you navigate with confidence everything North Carolina skiing has to offer; whether it be gentle terrain, winding trails, or steep slopes. In addition, an instructor can provide a wealth of information; from sharing helpful tips or information on how to master your equipment, to other activities the resort has to offer, or key advice to compliment your winter vacation.

### Enjoy the Evenings!

When the sun goes down, the lights go on at most North Carolina ski areas... and evening fun begins with its own special ambiance and affordable prices!

### Your Responsibility Code

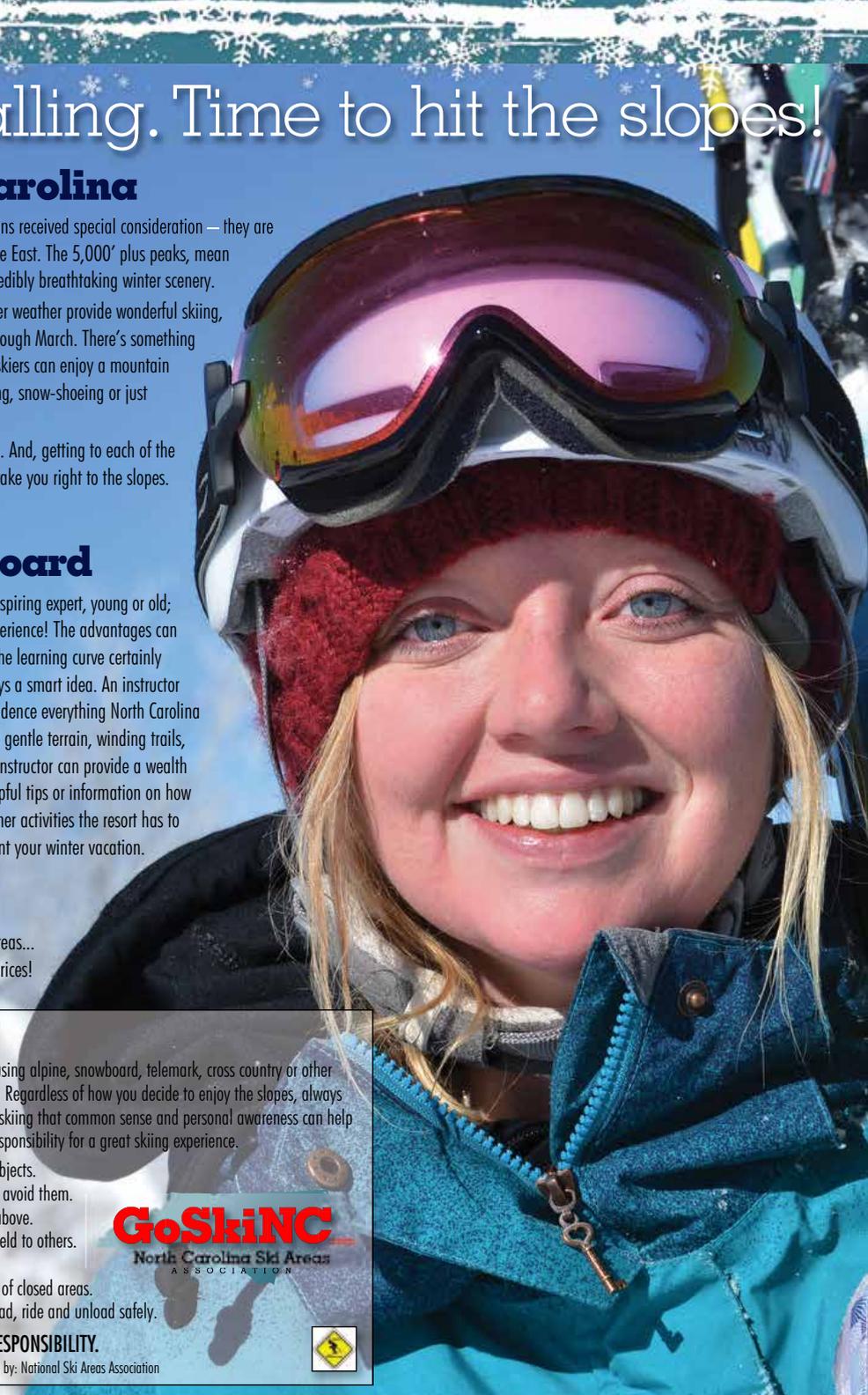
Skiing can be enjoyed in many ways. At ski areas you may see people using alpine, snowboard, telemark, cross country or other specialized ski equipment, such as that used by disabled or other skiers. Regardless of how you decide to enjoy the slopes, always show courtesy to others and be aware that there are elements of risk in skiing that common sense and personal awareness can help reduce. Observe the code listed below and share with other skiers the responsibility for a great skiing experience.

1. Always stay in control, and be able to stop or avoid other people or objects.
2. People ahead of you have the right of way. It is your responsibility to avoid them.
3. You must not stop where you obstruct a trail, or are not visible from above.
4. Whenever starting downhill or merging into a trail, look uphill and yield to others.
5. Always use devices to help prevent runaway equipment.
6. Observe all posted signs and warnings. Keep off closed trails and out of closed areas.
7. Prior to using any lift, you must have the knowledge and ability to load, ride and unload safely.

**KNOW THE CODE. IT'S YOUR RESPONSIBILITY.**

This is a partial list. Be safety conscious. Officially endorsed by: National Ski Areas Association

GoSkiNC  
North Carolina Ski Areas  
ASSOCIATION



North Carolina Ski Areas Association  
www.goskinc.com

www.goskinc.com



For links and information on all  
North Carolina ski areas, visit...  
www.goskinc.com