

GROUP TOURS

When booked in advance, groups can take advantage of special tour packages like the Ava Heritage Tour. Please call for prices.



ADMISSION

Adults (ages 18 - 64) - \$8
Seniors (65 - up) - \$7
Military - \$7

Teens (13 - 17) - \$7
Children (6 - 12) - \$6
Children under 6 - Free

(Rates are subject to change)

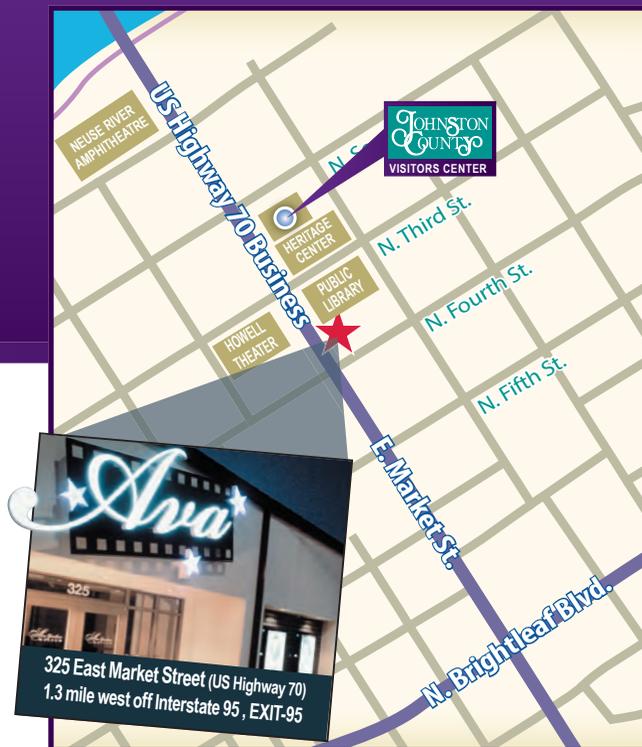
OPERATING HOURS

Monday - Saturday 9am - 5pm
Sunday - 2pm - 5pm

The museum is handicap accessible and open every day except Easter Sunday, Thanksgiving, Christmas Eve and Christmas Day. Please call for winter hours and during inclement weather.

TRIVIA: Ava used to dance at local cotillions to the music of legendary bandleader Artie Shaw who later became her second husband in Hollywood. Artie composed a song called "The Grabtown Grapple" as a tribute to Ava's country roots.

MAPS & DIRECTIONS



Directions to the Museum:

From I-95, North or South, take Exit 95, turn west toward Smithfield onto US 70 Business/Market St. The museum is 1.3 miles on the right.

From Raleigh, take I-40 Exit 309 to US Hwy 70, take Exit 326, turn right toward Smithfield on US 70 Business. The museum is 7.1 miles on the left.

Directions to Sunset Memorial Park:

From the Ava Gardner Museum, travel west on US Hwy 70 Business/Market Street approximately one mile, turn left onto NC Hwy 210, turn right immediately into the cemetery, follow signs to the gravesite.

Find the Ava Gardner Museum Online at:

<http://blog.avagardner.org>



JCVB 12-15 20M

Receive information about new exhibits and invitations to special events by signing up for our museum newsletter at:

www.avagardner.org



GRABTOWN GIRL
TO
SILVER SCREEN
STAR

Ava Gardner
M·U·S·E·U·M
SMITHFIELD · NC · USA

I-95, EXIT 95 • 325 E. MARKET STREET
SMITHFIELD · NC • 27577

www.avagardner.org • 919-934-5830

AVA'S STORY

The Ava Gardner Museum, one of North Carolina's most unique attractions, honors the life, loves, and legacy of one of Hollywood's most glamorous leading ladies.

From the moment you enter the Museum, you get an in-depth look at the life of silver-screen legend Ava Gardner and the glory days of the Golden Age of Hollywood.



Begin your visit in the theatre and enjoy the 18-minute film of her life compiled from interviews with friends, family and peers in the film industry.

Experience Ava's rise from a small town farmer's daughter to an international sensation.

GIFT SHOP

The Museum's gift shop offers unique merchandise and souvenirs to commemorate your visit. The museum is the only authorized retailer of Ava Gardner memorabilia. Orders can also be placed online or by calling the museum.

HERITAGE TRAIL

The Smithfield area has several sites any true Ava fan would want to visit. Several are open to the public, so please enjoy. The Ava Gardner Heritage Trail was a project funded by the Winston-Salem Foundation, to tell more of Ava Gardner's story through sites important to her life in North Carolina.

TRIVIA: Ava is currently ranked the 25th most popular actress of all time by the American Film Institute. Her only Oscar nomination came from the 1953 blockbuster *Mogambo*, opposite Clark Gable and Grace Kelly.



SELF-GUIDED TOUR

Discover the real Ava Gardner as you take the self-guided tour through more than 5,000 square feet of exhibit space. You'll see extraordinary costumes, movie posters and awards that represent Ava's 50-year career as a leading Hollywood actress. The Museum also houses a collection of personal items of china, jewelry, clothing and fine art, including portraits by Bert Pfeiffer, a Dutch artist whose collection was donated to the museum in 2001.

Get to know the people who played important roles in Ava's life. Her circle of close friends included celebrities such as Gregory Peck, Grace Kelly, Lena Horne, Ernest Hemingway, Robert Graves and Howard Hughes. You'll also learn about Ava's marriages to Mickey Rooney, Artie Shaw, and Frank Sinatra.

The museum is proud to house and display many artifacts documenting the life-long love and friendship between Ava and third husband Frank Sinatra, whom she always considered "the love of her life."



TRIVIA: Ava starred in over 60 motion pictures, television mini-series, and night time soaps. Her breakout role was playing the femme fatale Kitty Collins in the 1946 film noir *The Killers* with Burt Lancaster.

AVA ADVOCATES

The museum's Ava Advocate membership program, provides Ava Gardner fans with free admission, 15% gift shop discounts, and invitations to member-only events.

ONE (1) YEAR MEMBERSHIPS

- \$25.00 Individual
- \$50.00 Family (includes spouse and children 18 years of age and under)*
- \$40.00 Senior Citizen or Military Family (includes couples age 65; grandchildren 18 years of age and under; or military family).*
- \$20.00 Military or College Student

CORPORATE LEVEL MEMBERSHIPS

(same benefits as listed above, plus additional guest passes)

- \$125.00 Showboat (includes 5 guest passes)
- \$250.00 Mogambo (includes 10 guest passes)
- \$500.00 Barefoot Contessa (includes 20 guest passes)

You can pay for your membership through:

- 1) Personal check 2) Credit Card (Mastercard or Visa)

Card #: _____

Security code: _____

Expiration Date: _____

Name _____

Company _____

Street _____

City _____ State _____ Zip _____

Telephone _____

Email _____

Mail to: Ava Gardner Museum
Attention: Memberships
325 East Market Street
Smithfield, North Carolina 27577
Email: avainfo@avagardner.org

The Ava Gardner Museum is a non-profit organization under the IRS 501(c)(3) exemption. Gifts to the museum are tax deductible to the extent provided by law.