ELEVATE YOURSELF.

Cresting at 5,506 feet, North Carolina's Beech Mountain is the highest town in Eastern America. Here, altitude has its rewards. Summers rarely exceed 74 degrees, winters are rich in snowfall, and the scenic forest is punctuated by trails and waterfalls. You'll begin each day refreshed by a mile-high morning, and end it with a cozy night spent in a charming chalet or country inn.

We're a friendly, close-knit community that treats visitors like neighbors. We know first-hand that climbing Beech Mountain can positively affect your well-being. So head on up to Beech Mountain—your good spirits will thank you later.

ELEVATE YOUR EXPERIENCE.

Just down from Beech Mountain await Grandfather Mountain, Tweetsie Railroad, Linville Caverns, Mystery Hill, and the Blue Ridge Parkway. But there's more to the region than great family attractions.

Those who love to shop can spend countless hours at the nearby Tanger Outlet Center Shoppes, and in the shopping districts of Boone, Banner Elk, and Blowing Rock. Others may prefer the challenge of whitewater rafting, canoeing, kayaking, horseback riding, rock climbing, or caving.

For more information on regional activities, visit www.mountainsofnc.com.

403-A Beech Mountain Parkway
Beech Mountain, NC 28604

Beech MOUNTAIN NORTH CAROLINA EASTERN AMERICA'S HIGHEST TOWN

www.beechmtn.com • 1-800-468-5506

ELEVATE YOURSELF.

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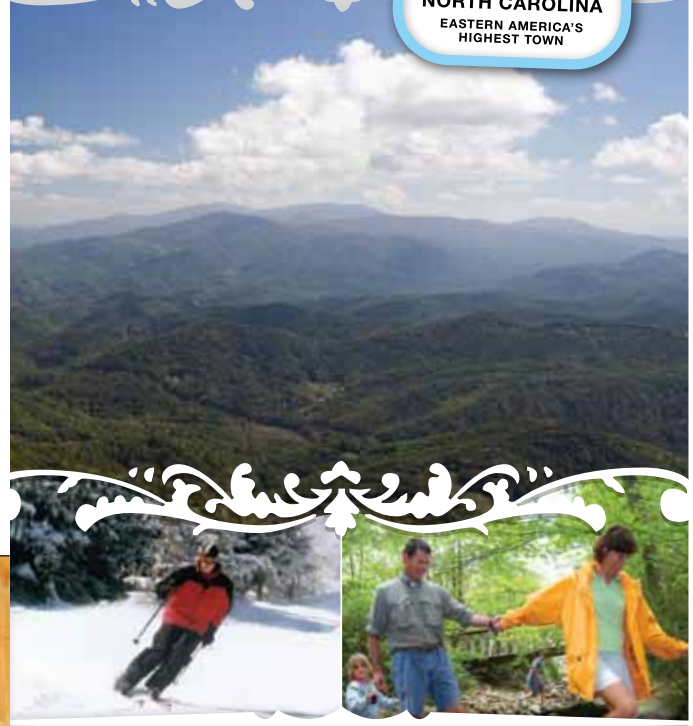


Eastern America's Highest Town.

Elevation 5,506 Feet

www.beechmtn.com

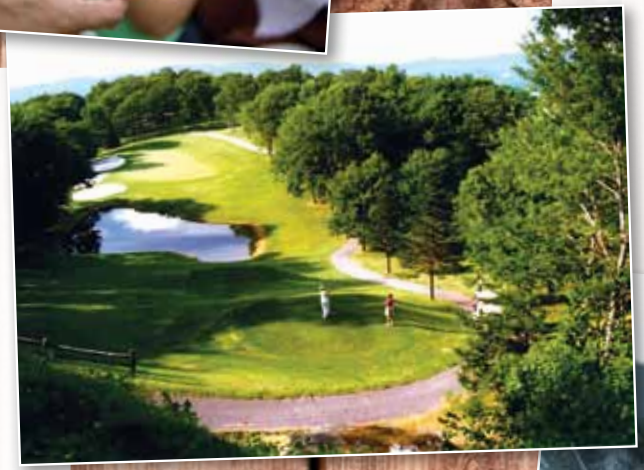
ELEVATE YOUR FUN.

Beech Mountain is the perfect place to indulge all your senses. Our wide variety of cuisine—from steaks to gourmet to Appalachian signature dishes—is sure to please most tastes. Local jazz and bluegrass music will have your feet tapping to the sounds of the High Country.

Beech is home to over 700 private mountain homes, chalets, condos, and country inns for rent. You'll find the perfect getaway for your group whether you want spectacular views or close ski access or both!

Throughout the warmer seasons, the mountain swarms with cultural festivities—like the Sunday Sunset Concert Series at Fred's General Mercantile, and free live music at the Beech Alpen Inn or the ever-popular Crafts on the Green. Beech is also home to the 47th Annual Roasting of the Hog, the nation's most unique Independence Day Celebration, as well as the Mile High Kite Festival, which attracts hundreds of amateur and competitive kite flyers from around the country.

For a complete calendar of events, visit www.beechmtn.com or call 1-800-468-5506.



ELEVATE YOUR ADVENTURE.

Ski Beech is the highest resort in Eastern America, and leads all North Carolina resorts in natural snowfall. With excellent skiing and snowboarding (day or night), a free sledding hill, ice skating, and a charming Alpine Village filled with intriguing shops and tempting restaurants, you'll find a winter wonderland of fun for the entire family. Ski Beech features the South's only high-speed, detachable quad lift enabling skiers and snowboarders to make more runs. Every January Ski Beech is buzzing with Winterfest, a three-day celebration that includes food, music, equipment demos, prizes, and fun events like the downhill cardboard race.

In warmer months hiking and mountain biking trails offer a glorious glimpse of the High Country's most exhilarating scenery. Our two lakes are stocked annually with mountain trout, and the Beech Mountain Club boasts 18 holes of championship golf, as well as tennis, playgrounds, and swimming. And for those who'd rather get their kicks indoors, the 22,500-square-foot Buckeye Recreation Center offers tennis, basketball, volleyball, and a fitness room.

For more information, visit www.skibeech.com, www.hikebeechmountain.com, www.bikebeechmountain.com, or www.townofbeechmountain.com.

Eastern America's Highest Town. *Elevation 5,506 Feet* www.beechmtn.com

Beech MOUNTAIN NORTH CAROLINA
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